



## **Active Asset Allocation (AAA) bolsters its team**

To fulfill the growing needs of its customer base and pursue its development in France and abroad, three new members have joined the Business Development Team.

**Alejandro Hiniesto, CFA.** Graduated from CUNEF Business School in Madrid, Alejandro started his career at BNP Paribas Asset Management, where he was in charge of Strategic Studies and covered as Sales the US and South America. In 2007, he was appointed Head of Strategic Development at JP Morgan Asset Management in London. Before joining AAA, Alejandro was Head of Marketing Europe at OFI in Paris. He will be in charge of expanding the current client base in France, the US and Spain.

**Mathieu Ramadier.** Graduated from EDHEC Business School in 2011, Mathieu joined BNP Paribas' Trading Floor as Sales in Global Equities and Commodity Derivatives. Based in Brussels, he covered Belgian Corporate and Institutional clients. He will be in charge of expanding the current client base in France, BENELUX and Switzerland.

**Britt Arnaud.** Graduated from Kedge Business School, Britt was Wealth Management Advisor during three years. She then served four years as an Officer in the Navy, managing the communication and promotion of Defense Citizenship Days in the Provence-Alpes-Côte d'Azur region. She will manage the Marketing and Communication Department.

Adina Grigoriu and Olivier Hiezely, co-founders of AAA, are delighted by how these diverse backgrounds and personalities will enhance the team "to best support our customers in their pursuit of excellence".

### **About Active Asset Allocation**

Active Asset Allocation (AAA) is a financial engineering company, with a strong team of actuaries, financial engineers and quant researchers. AAA has developed a unique methodology that combines technological advances, academic research and pioneering risk management techniques, to support investors investment strategies.

AAA designs expert systems and tailor-made mathematical models, which allow investors to dynamically control the allocation of their assets in a risk management framework. Its clients are located in the US and in Europe.

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